



**H U G O B O S S**

Writing Instruments & Accessories

2020

# HUGO BOSS

HUGO BOSS is a global leader in the upper premium apparel market. With some 14,700 employees around the world, the German Group develops and sells high-quality fashions and accessories for women and men under its BOSS and HUGO brands. Its products range from classic contemporary apparel, elegant evening fashions and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns. The Company also sponsors premium sports such as golf, sailing, motorsports and soccer to convey brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing innovative designs. The line offers pens on diverse creative segments; from classical items to pens that are directly inspired by the HUGO BOSS fashion line. A selection of the pieces also find their design roots in architectural structures. The writing line is completed with a full range of matching writing accessories, such as notebooks, folders and pen pouches, as well as electronic items such as powerbanks. Today, the HUGO BOSS writing instruments are available in over 100 countries across over 2000 point of sales.



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## CONTOUR

Enhanced by their light, balanced frames, the Contour writing instruments are all about contrast. The classic look of their slightly rounded silhouette is offset by the sleek shape and contemporary choice of materials. An unexpected pinstripe engraving adds sartorial interest to the bodies of these instruments and is echoed as a decorative feature on the caps.



**NEW**

**Contour Black**

Fountain pen



**HSH0052A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165488



**NEW**

**Contour Black**

Ballpoint pen



**HSH0054A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165792



**NEW**

**Contour Black**

Rollerball pen



**HSH0055A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166263



## Contour

### Contour Navy

Ballpoint + Rollerball

#### HPBR005N

Set HSH0054N + HSH0055N

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056164641



### Contour Black

Ballpoint + Conference folder zip A5

#### HPBM005A

Set HSH0054A + HTM005A

Incl. packaging 'HUGO BOSS'

EAN. 5420056164603







**NEW**

**Contour Navy**  
Fountain pen

**HSH0052N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165495



**NEW**

**Contour Navy**  
Ballpoint pen

**HSH0054N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165808



**NEW**

**Contour Navy**  
Rollerball pen

**HSH0055N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166270





## CONTOUR

The Contour zipped folders, with their mix of high-quality technical materials, slightly grained texture and refined matte metal accents, offer exemplary contemporary design. Modern and highly functional, they are the ideal accessory to carry with the Contour writing instruments.



**NEW** **Contour Black**  
 Conference folder zip A4  
**HTA005A**  
 Incl. packaging 'HUGO BOSS'  
 327 x 235 x 24 mm  
 EAN. 5420056163545



**NEW** **Contour Black**  
 Conference folder zip A5  
**HTM005A**  
 Incl. packaging 'HUGO BOSS'  
 232 x 179 x 24 mm  
 EAN. 5420056163552



**NEW** **zip Contour Navy**  
 Conference folder A5  
**HTM005N**  
 Incl. packaging 'HUGO BOSS'  
 232 x 179 x 24 mm  
 EAN. 5420056163569









## EXPLORE





The distinctively modern look of the Explore line is defined by its clean shape. The sophisticated brushed surfaces are the result of continuous development of innovative materials and provide the base for a range of subtle yet masculine colors. Refined elements such as black trims and textured rings provide signature HUGO BOSS detail.




**NEW** **Explore Brushed Grey**  
Ballpoint pen    





**HST0034H**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056165846




**NEW** **Explore Brushed Navy**  
Ballpoint pen    




**HST0034N**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056165853



**NEW** **Explore Brushed Black**  
Ballpoint pen    

**HST0034A**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056165839



**NEW** **Explore Brushed Khaki**  
Ballpoint pen    

**HST0034T**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056165877



**NEW** **Explore Brushed Red**  
Ballpoint pen    

**HST0034P**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056165860

## Explore

NEW

### Explore Brushed Grey

Fountain pen



HST0032H

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165518



NEW

### Explore Brushed Grey

Rollerball pen



HST0035H

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056166294



### Explore Brushed Grey

Ballpoint + Rollerball



HPBR003H

Set HST0034H + HST0035H

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056164368





**NEW** **Explore Brushed Grey**  
Folder A4

**HDF003H**

Incl. packaging 'HUGO BOSS'  
235 x 315 x 30 mm  
EAN. 5420056163385



**NEW** **Explore Brushed Grey**  
Folder A5

**HDM003H**

Incl. packaging 'HUGO BOSS'  
170 x 220 x 30 mm  
EAN. 5420056163330



**Explore Brushed Black**

Folder A5 + Ballpoint

**HPBS003A**

Set HDM003A + HST0034A  
Incl. packaging 'HUGO BOSS'  
EAN. 5420056164405



**Explore Brushed Grey**

Folder A4 + Ballpoint

**HPBF003H**

Set HDF003H + HST0034H  
Incl. packaging 'HUGO BOSS'  
EAN. 5420056164320







**NEW** Explore Brushed Black  
Folder A4

**HDF003A**  
Incl. packaging 'HUGO BOSS'  
235 x 315 x 30 mm  
EAN. 5420056163316



**NEW** Explore Brushed Black  
Folder A5

**HDM003A**  
Incl. packaging 'HUGO BOSS'  
170 x 220 x 30 mm  
EAN. 5420056163323



## Dual



### Dual Chrome/ Black

Fountain pen



**HSH0542B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165556



### Dual Chrome/ Black

Ballpoint pen



**HSH0544B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165914



### Dual Chrome/ Black

Rollerball pen



**HSH0545B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056166331





**NEW**

### Dual Gun/ Navy

Fountain pen



**HSH0542D**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165563



**NEW**

### Dual Gun/ Navy

Ballpoint pen



**HSH0544D**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165921



**NEW**

### Dual Gun/ Navy

Rollerball pen



**HSH0545D**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056166348





## INDEX

The Index line of writing instruments brings a refined touch to an industrial aesthetic, an idea that is common across the world of HUGO BOSS. The strong silhouette of these pieces is accentuated by textured, structured caps with gunmetal rings, making these designs true style statements that offer an exclusive and powerful writing experience.



**NEW**

**Index**

Fountain pen



**HSS0652A**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165594



**NEW**

**Index**

Ballpoint pen



**HSS0654A**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165976



**NEW**

**Index**

Rollerball pen



**HSS0655A**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056166379





## EXECUTIVE

Debuting this season, the Executive folders are designed to become instant classics. They are made from soft, large-grained material and enhanced by their ingenious yet minimalist closing system, articulated around an elegant matte metal-plated bridge. These essential pieces will match with writing instruments from across the HUGO BOSS range.



**Executive Black**  
Folder A4

**NEW**

**HDF004A**

Incl. packaging 'HUGO BOSS'  
335 x 283 x 37 mm  
EAN: 5420056163118



**Executive Black**  
Folder A5

**NEW**

**HDM004A**

Incl. packaging 'HUGO BOSS'  
245 x 209 x 37 mm  
EAN: 5420056163125



**Executive Grey**  
Folder A5

**NEW**

**HDM004H**

Incl. packaging 'HUGO BOSS'  
245 x 209 x 37 mm  
EAN: 5420056163132



**Executive Gun & Black**

Key ring + Folder A5

**HPKM004**

Set HAK004D + HDM004A

Incl. packaging 'HUGO BOSS'

EAN. 5420056164535



**Cravate Black**

Key ring + Folder A4 + Ballpoint

**HPBFK004**

Set HAK004D + HDF004A + HST0034A

Incl. packaging 'HUGO BOSS'

EAN. 5420056164214







**Executive Chrome**  
Key ring

NEW



**HAK004B**

Incl. packaging 'HUGO BOSS' (HBA500)  
30 x 3 x 85 / Ring: 30 mm  
EAN. 5420056164863



**Executive Gun**  
Key ring

NEW



**HAK004D**

Incl. packaging 'HUGO BOSS' (HBA500)  
30 x 3 x 85 / Ring: 30 mm  
EAN. 5420056164870



**Cravate Chrome**  
Key ring + Ballpoint



**HPBS004B**

Set HAK004B + HSN0014A  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056164580





## COMPANION

Made of carefully chosen Saffiano textured leather and crafted with great care, the Companion folder is a genuine statement of luxury. Inside, contrasting symmetrical linings create an architectural impression. Adorned by a minimal, elegant signature plate, these lightweight, functional items deliver enduring style. Available in both A5 and A4 sizes.



**NEW** **Companion Black**  
Folder A4

**HLF008A**

Incl. packaging 'HUGO BOSS' (HBF500)  
240 x 320 x 25 mm  
EAN. 5420056165136



**NEW** **Companion Black**  
Folder A5

**HLM008A**

Incl. packaging 'HUGO BOSS' (HBN500)  
180 x 225 x 20 mm  
EAN. 5420056165143





## FUSION

The Fusion pens have strong and balanced shapes interpreted in a modern way and made precious with intricate detailing. The classic version is a mix of smooth lacquers and elegant chrome accents, while the marbled version features innovative acetate inserts allowing for an alluring yet understated play on texture. Both versions are the result of a constant pursuit of simplicity and uniqueness.



**Fusion Marble**  
Fountain pen



**HSI0762A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165648



**Fusion Marble**  
Ballpoint pen



**HSI0764A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165983



**Fusion Marble**  
Rollerball pen



**HSI0765A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166393



## Fusion

### Fusion Marble

Fountain + Ballpoint

#### HPBP076A

Set HSI0762A + HSI0764A

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056164672



### Index Classic

Folder A5 + Ballpoint

#### HPBM087A

Set HLM008A + HSF0874A

Incl. packaging 'HUGO BOSS' (HBN500)

EAN. 5420056164726





**Fusion Classic**  
Fountain pen

**HSF0872A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165655



**Fusion Classic**  
Ballpoint pen

**HSF0874A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165990



**Fusion Classic**  
Rollerball pen

**HSF0875A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166409





## BLAZE

The Blaze line is the embodiment of balance. Its perfectly proportioned silhouette makes for the most enjoyable writing experience. The engraved pattern, inspired by pinstriped designs, is modernized with matte gunmetal plating. The understated ring details, with their contrasting shiny and matte surfaces, add a subtle nod to art-deco architecture as a finishing touch.





**NEW**

**Blaze Gun**  
Fountain pen

**HSV0902D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165693



**NEW**

**Blaze Gun**  
Ballpoint pen

**HSV0904D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166058



**NEW**

**Blaze Gun**  
Rollerball pen

**HSV0905D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166447





## HALO

The Halo line, with its perfect harmony of sleek contours and technical surfaces, exudes timeless elegance. The refined simplicity and clean aesthetic are enhanced by delicately crafted detailing such as the subtle, intricate logo and oversized ring. These are the quintessential minimalistic writing instruments.



**Halo Gun**

Fountain pen



**HSR0892D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165662



**Halo Gun**

Rollerball pen



**HSR0895D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166416



**Halo Gun**

Ballpoint pen



**HSR0894D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166010



**Halo Rosegold**

Ballpoint pen



**HSR0894E**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166027



**Halo Chrome**

Ballpoint pen



**HSR0894B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166003





## OUTLINE

Where sports meets modern life: every element of the Outline collection feels cutting-edge and innovative, from the textured nylon material to the matte black metal accents. The sleek closing system features elastic which, as a design element, brings a fresh touch of color to these understated and functional folders.



**NEW** **Outline White**  
Folder A4

**HDF002F**  
Incl. packaging 'HUGO BOSS'  
335 x 283 x 37 mm  
EAN. 5420056163170



**NEW** **Outline White**  
Folder A5

**HDM002F**  
Incl. packaging 'HUGO BOSS'  
245 x 209 x 37 mm  
EAN. 5420056163156



**NEW** **Outline Black**  
Folder A5

**HDM002A**  
Incl. packaging 'HUGO BOSS'  
245 x 209 x 37 mm  
EAN. 5420056163149



**NEW** **Outline Blue**  
Folder A5

**HDM002L**  
Incl. packaging 'HUGO BOSS'  
245 x 209 x 37 mm  
EAN. 5420056163163





## GEAR

The Gear line is built on aerodynamic shapes, infusing the range with a dynamic feel. At the core of our collections, it is available in an array of finishes. Its Matrix series, finished in a rainbow of shades, is completed this year with matching accessories, such as these wireless speakers, to create a coordinated, vibrant and modern desk.



**NEW** **Gear Matrix Black**  
Speaker

**HAE007A**

Incl. packaging 'HUGO BOSS'  
Dia. 56.6 x 66.2 mm  
EAN. 5420056162913



**NEW** **Gear Matrix Red**  
Speaker

**HAE007P**

Incl. packaging 'HUGO BOSS'  
Dia. 56.6 x 66.2 mm  
EAN. 5420056162937



**NEW** **Gear Matrix Blue**  
Speaker

**HAE007L**

Incl. packaging 'HUGO BOSS'  
Dia. 56.6 x 66.2 mm  
EAN. 5420056162920



**NEW** **Gear Matrix Khaki**  
Speaker

**HAE007T**

Incl. packaging 'HUGO BOSS'  
Dia. 56.6 x 66.2 mm  
EAN. 5420056162944



**NEW** **Gear Matrix Yellow**  
Speaker

**HAE007S**

Incl. packaging 'HUGO BOSS'  
Dia. 56.6 x 66.2 mm  
EAN. 5420056162951





### **Gear Khaki**

Speaker + Key ring + Ballpoint



#### **HPBEK007T**

Set HAE007T + HAK007T + HSC9744T  
Incl. packaging 'HUGO BOSS' (HBY500)  
EAN: 5420056164207







**Gear Matrix Yellow**  
Ballpoint pen

**HSC9744S**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161299



**Gear Matrix Teal**  
Ballpoint pen

**HSC9744M**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161275



**Gear Matrix Blue**  
Ballpoint pen

**HSC9744L**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161268



**Gear Matrix Red**  
Ballpoint pen

**HSC9744P**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161282



**Gear Matrix Khaki**  
Ballpoint pen

**HSC9744T**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161305



**Gear Matrix Black**  
Ballpoint pen

**HSC9744A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161251





### **Gear Blue**

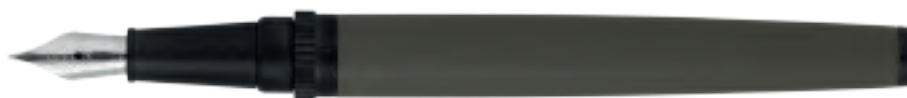
Speaker + Key ring + Ballpoint



#### **HPBEK007L**

Set HAE007L + HAK007L + HSC9744L  
Incl. packaging 'HUGO BOSS' (HBY500)  
EAN. 5420056164191





**NEW**

**Gear Matrix Khaki**

Fountain pen

**HSC0742T**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165631



**NEW**

**Gear Matrix Blue**

Fountain pen

**HSC0742L**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165617



**NEW**

**Gear Matrix Red**

Fountain pen

**HSC0742P**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165624



**NEW**

**Gear Matrix Black**

Fountain pen

**HSC0742A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165600



**NEW**

**Gear Matrix Black**

Rollerball pen

**HSC0745A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166386





### **Gear Red**

Key ring + Note pad A5 + Ballpoint



### **HPBHK007P**

Set HAK007P + HNH007P + HSC9744P

Incl. packaging 'HUGO BOSS' (HBN500)

EAN. 5420056164221





**NEW** **Gear Matrix Khaki**  
Note pad A5

**HNH007T**  
Cellophane  
148 x 210 x 25 mm  
EAN. 5420056163378



**NEW** **Gear Matrix Blue**  
Note pad A5

**HNH007L**  
Cellophane  
148 x 210 x 25 mm  
EAN. 5420056163347



**NEW** **Gear Matrix Black**  
Note pad A5

**HNH007A**  
Cellophane  
148 x 210 x 25 mm  
EAN. 5420056164047



**NEW** **Gear Matrix Yellow**  
Note pad A5

**HNH007S**  
Cellophane  
148 x 210 x 25 mm  
EAN. 5420056163361



**NEW** **Gear Matrix Red**  
Note pad A5

**HNH007P**  
Cellophane  
148 x 210 x 25 mm  
EAN. 5420056163354





**NEW** **Gear Black**  
Earbuds

**HAP007A**

Incl. packaging 'HUGO BOSS'  
143 x 71 x 42 mm  
EAN. 5420056163422





**NEW** **Gear Matrix Red**  
Key ring

**HAK007P**

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 13.1 x 54.7 / Ring: 27 mm  
EAN. 5420056164917



**NEW** **Gear Matrix Black**  
Key ring

**HAK007A**

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 13.1 x 54.7 / Ring: 27 mm  
EAN. 5420056164832



**NEW** **Gear Matrix Blue**  
Key ring

**HAK007L**

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 13.1 x 54.7 / Ring: 27 mm  
EAN. 5420056164887



**NEW** **Gear Matrix Yellow**  
Key ring

**HAK007S**

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 13.1 x 54.7 / Ring: 27 mm  
EAN. 5420056164931



**NEW** **Gear Matrix Khaki**  
Key ring

**HAK007T**

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 13.1 x 54.7 / Ring: 27 mm  
EAN. 5420056164948



**Gear Bright Blue**  
Key ring + Ballpoint

**HPBK974L**

Set HAK007L + HSC9744L  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056164481





## GEAR

The Gear line was originally inspired by the concept of high performance, with elements drawn from HUGO BOSS's distinctive athleisure collection. It's an idea present in the perfectly balanced frame of the writing instruments and also in the newly introduced leather card holder. The red piping and embossed pattern make it the perfect accessory to create beautiful gift sets inspired by active lifestyles.





**Gear Black**  
Fountain pen

**HSG8022A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056155847



**Gear Black**  
Ballpoint pen

**HSG8024A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156035



**Gear Black**  
Rollerball pen

**HSG8025A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156592



## Gear

NEW

### Gear Black

Card holder

**HLC007A**

Incl. packaging 'HUGO BOSS' (HBP500)

174 x 150 x 30 mm

EAN. 5420056166706



### Gear Black

Card holder + Ballpoint

**HPBC007A**

Set HLC007A + HSG8024A

Incl. packaging 'HUGO BOSS' (HBP500)

EAN. 5420056164702





**Gear Blue**  
Conference folder A4

**HTF802N**  
Incl. packaging 'HUGO BOSS'  
325 x 245 x 25 mm  
EAN. 5420056154703



**Gear Blue**  
Conference folder A5

**HTM802N**  
Incl. packaging 'HUGO BOSS'  
242 x 185 x 25 mm  
EAN. 5420056154628



**Gear Grey**  
Conference folder A5

**HTM802H**  
Incl. packaging 'HUGO BOSS'  
242 x 185 x 25 mm  
EAN. 5420056154635



**Gear Black**  
Conference folder A5

**HTM802A**  
Incl. packaging 'HUGO BOSS'  
242 x 185 x 25 mm  
EAN. 5420056154611



## Gear



### Gear Metal Chrome

Fountain pen



**HSN9672B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160827



### Gear Metal Chrome

Ballpoint pen



**HSN9674B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161206



### Gear Metal Chrome

Rollerball pen



**HSN9675B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161695



### Gear Chrome

Ballpoint + Rollerball



**HPBR967B**

Set HSN9674B + HSN9675B  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160537





**Gear Metal Dark Chrome**  
Fountain pen



**HSN9672D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160834



**Gear Metal Dark Chrome**  
Ballpoint pen



**HSN9674D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161213



**Gear Metal Dark Chrome**  
Rollerball pen



**HSN9675D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161701



**Gear Gun**

Fountain + Ballpoint



**HPBP967D**

Set HSN9672D + HSN9674D  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160506





## RIBBON

The Ribbon shape, with its light and balanced silhouette and unexpected logo placement, was introduced last season and quickly became an essential writing instrument. This year it is reinterpreted in new enticing finishes, from a classical version coated in black lacquer and finished with beautifully contrasting chrome trims to cutting-edge mixes of matte metallic plating.



**Ribbon Matte Chrome**  
Fountain pen

NEW

**HSR0982B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165679



**Ribbon Matte Chrome**  
Ballpoint pen

NEW

**HSR0984B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166034



**Ribbon Matte Chrome**  
Rollerball pen

NEW

**HSR0985B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166423



## Ribbon

**NEW**

### Ribbon Matte Gun

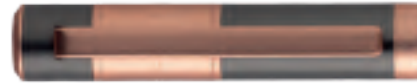
Fountain pen



**HSR0982D**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165686



**NEW**

### Ribbon Matte Gun

Ballpoint pen



**HSR0984D**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056166041



**NEW**

### Ribbon Matte Gun

Rollerball pen



**HSR0985D**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056166430







**NEW** **Ribbon Classic**  
Fountain pen

**HSR0452A**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165525



**NEW** **Ribbon Classic**  
Ballpoint pen

**HSR0454A**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165884



**NEW** **Ribbon Classic**  
Rollerball pen

**HSR0455A**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166300



# Ribbon

**Ribbon Black**  
Folder A4

**HDF906A**

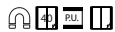
Incl. packaging 'HUGO BOSS'  
317 x 242 x 20 mm  
EAN. 5420056158848



**Ribbon Black**  
Folder A5

**HDM906A**

Incl. packaging 'HUGO BOSS'  
232 x 175 x 20 mm  
EAN. 5420056158831





**Ribbon Black**  
Fountain pen

**HSR9062A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160728



**Ribbon Black**  
Ballpoint pen

**HSR9064A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161039



**Ribbon Black**  
Rollerball pen

**HSR9065A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161596



## Ribbon

### Ribbon Black

Key ring

#### HAK906A

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 11 x 58 / Ring: 33 mm  
EAN. 5420056159517



### Ribbon Chrome

Key ring

#### HAK906B

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 11 x 58 / Ring: 33 mm  
EAN. 5420056159579



### Ribbon Black

USB stick

#### HAU906A

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 16 x 57 / Ring: 33 mm  
EAN. 5420056159531



### Ribbon Black

USB stick + Folder A4 + Ballpoint



#### HPBFU906A

Set HAU906A + HDF906A + HSR9064A  
Incl. packaging 'HUGO BOSS'  
EAN. 5420056159975





**Ribbon Blue**  
Ballpoint pen

**HSR9064N**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161053



**Ribbon Burgundy**  
Ballpoint pen

**HSR9064R**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161060



**Ribbon Chrome**  
Ballpoint pen

**HSR9064B**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161046



**Ribbon Chrome**  
Fountain pen

**HSR9062B**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160735



**Ribbon Chrome**  
Rollerball pen

**HSR9065B**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161602





## RIBBON

The Ribbon shape is also extended this year in decisively feminine finishes. The slender silhouette and the light gold accents of the trims and brushed portion of the cap lend these items a refined and timeless elegance. Available in black, grey or blush.



**NEW**

**Ribbon Vivid Black**

Ballpoint pen



**HSC0064A**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165761



**NEW**

**Ribbon Vivid Grey**

Ballpoint pen



**HSC0064H**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165778



**NEW**

**Ribbon Vivid Blush**

Ballpoint pen



**HSC0064X**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056165785





## VIVID

The Vivid collection is vibrant and feminine. The soft, textured material is enhanced by light gold plated accents, present on the art-deco inspired signature plate, and on the exclusive, subtly branded zipper pullers, bringing an element of warmth to this entire series.





**Vivid Black**  
Notebook cover

NEW

**HEV006A**

Incl. packaging 'HUGO BOSS'  
207 x 112 x 25 mm  
EAN. 5420056163583



**Vivid Blush**  
Notebook cover

NEW

**HEV006X**

Incl. packaging 'HUGO BOSS'  
207 x 112 x 25 mm  
EAN. 5420056163606



**Vivid Grey**  
Notebook cover

NEW

**HEV006H**

Incl. packaging 'HUGO BOSS'  
207 x 112 x 25 mm  
EAN. 5420056163590



**Ribbon Lady Blush**  
Notebook cover + Ballpoint

**HPBV006X**

Set HEV006X + HSC0064X  
Incl. packaging 'HUGO BOSS'  
EAN. 5420056164696



# Vivid



## Vivid Black

Conference folder A5

**HTM006A**  
Incl. packaging 'HUGO BOSS'  
233 x 175 x 26 mm  
EAN. 5420056163576



## Vivid Black

Notebook cover A7

**HEK006A**  
Incl. packaging 'HUGO BOSS'  
122 x 92 x 19 mm  
EAN. 5420056163613



## Ribbon Lady Black

Notebook cover A7 + Ballpoint

**HPBK006A**  
Set HEK006A + HSC0064A  
Incl. packaging 'HUGO BOSS'  
EAN. 5420056164658





**NEW**

**Vivid Black**  
Agenda dateless

**HNM006A**

Incl. packaging 'HUGO BOSS' (HBN500)  
215 x 165 x 32 mm  
EAN. 5420056163453



**Ribbon Lady Black**

Agenda dateless + Ballpoint

**HPBM006A**

Set HNM006A + HSC0064A  
Incl. packaging 'HUGO BOSS' (HBN500)  
EAN. 5420056164665





## ESSENTIAL

The Essential line of pens has been central to the HUGO BOSS writing collection since its launch and returns this year with these highly contemporary new textural versions. The diamond-cut engraving is covered in multiple layers of fine high-density lacquer. The result is a smooth, sleek surface with a polished finish.



**Essential Glare Silver**  
Ballpoint pen

NEW

**HSY0564C**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165952



**Essential Glare Blue**  
Ballpoint pen

NEW

**HSY0564N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165969



**Essential Glare Black**  
Ballpoint pen

NEW

**HSY0564A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165945



**Essential Glare Black**  
Fountain pen

NEW

**HSY0562A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165587



**Essential Glare Black**  
Rollerball pen

NEW

**HSY0565A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166362





HUGO BOSS

## ESSENTIAL

The Essential pen is reinterpreted this year in this pinstripe-printed, dark, masculine version, referencing HUGO BOSS's background in fine tailoring. With its timeless shape, this elegant and elevated new version speaks of a desire for excellence.



**Essential Pinstripe**

Fountain pen



**HSI0582D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165570



**Essential Pinstripe**

Ballpoint pen



**HSI0584D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165938



**Essential Pinstripe**

Rollerball pen



**HSI0585D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166355



## Essential



### Essential Matte Chrome

Fountain pen



**HSW7442B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150712



### Essential Matte Chrome

Ballpoint pen



**HSW7444B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150736



### Essential Matte Chrome

Rollerball pen



**HSW7445B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150767







**Essential Lady Black**  
Ballpoint pen



**HSC8074A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156028



**Essential Lady Black**  
Rollerball pen



**HSC8075A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156585



**Essential Lady Black**  
Ballpoint + Rollerball



**HPBR807A**

Set HSC8074A + HSC8075A  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056157643



## Essential

### Essential Rose Gold

Ballpoint pen



**HSW7444E**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150743



### Essential Rose Gold

Rollerball pen



**HSW7445E**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056150774



### Essential Rosegold

Folder A5 + Ballpoint



**HPBM744E**

Set HDM768 + HSW7444E

Incl. packaging 'HUGO BOSS'

EAN. 5420056149983





**Essential Rose Gold**  
Folder A4

**HDF768**  
Incl. packaging 'HUGO BOSS'  
310 x 232 x 24 mm  
EAN. 5420056148030



**Essential Rose Gold**  
Folder A5

**HDM768**  
Incl. packaging 'HUGO BOSS'  
230 x 168 x 23 mm  
EAN. 5420056148047





## ICON

The Icon line exudes timeless elegance. Its classic shape and soft frame return this year in exclusive dark grey tones. With refined details and understated brilliance, the item is made almost monochromatic by its dark chrome trims, completing a sophisticated take on a minimalist look.



**NEW**

**Icon Grey**  
Fountain pen



**HSN0012J**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165501



**NEW**

**Icon Grey**  
Ballpoint pen



**HSN0014J**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165822



**NEW**

**Icon Grey**  
Rollerball pen



**HSN0015J**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166287



# Icon

## Icon Black

Cufflinks + Ballpoint



### HPBM014A

Set HJM853 + HSN0014A

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056164528



## Icon Black

Fountain + Rollerball



### HPPR501

Set HSN5012 + HSN5015

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056136044





**Icon Black**  
Fountain pen

**HSN5012**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056134880



**Icon Black**  
Ballpoint pen  
**NEW**

**HSN0014A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165815



**Icon Black**  
Rollerball pen

**HSN5015**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056134897





## PURE

The Pure line, with its tapered, aerodynamic silhouette, exemplifies sleek, modern lines with its structural simplicity. This year, its entire case has been crafted in a material completely new to our range: a very light and highly resistant acetate. This innovation gives an extra lightweight quality to this signature item, allowing for an optimized, almost airy, writing experience.





**NEW**

**Pure Cloud Blue**

Fountain pen

**HSS0472N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165549



**NEW**

**Pure Cloud Blue**

Ballpoint pen

**HSS0474N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165907



**NEW**

**Pure Cloud Blue**

Rollerball pen

**HSS0475N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166324



## Pure

### Pure Acrylic Blue

Fountain + Rollerball

**HPPR047N**

Set HSS0472N + HSS0475N  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056164740



### Pure Acrylic Black

Key ring + Ballpoint + Rollerball

**HPBKR047A**

Set HAK069A + HSS0474A + HSS0475A  
Incl. packaging 'HUGO BOSS' (HBP500)  
EAN. 5420056164498





**Pure Cloud Black**  
Fountain pen

NEW

HSS0472A

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165532



**Pure Cloud Black**  
Ballpoint pen

NEW

HSS0474A

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056165891

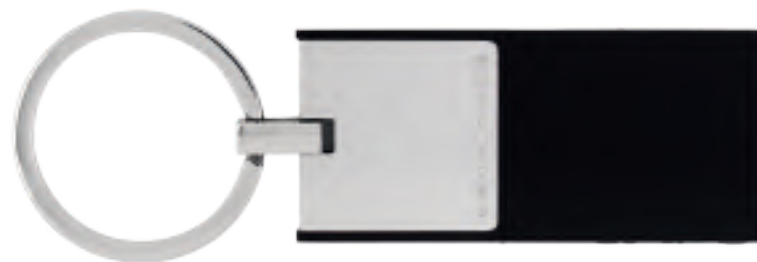


**Pure Cloud Black**  
Rollerball pen

NEW

HSS0475A

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166317



**Pure Cloud Black**  
Key ring

NEW

HAK069A

Incl. packaging 'HUGO BOSS' (HBA500)  
113 x 74 x 31 mm  
EAN. 5420056164849





## PURE

The Pure pen, in its Tire edition, is adorned with rubberized engravings inspired by sports cars, giving it the feel of an actual tire. This mix of contemporary minimalism and an athletic aesthetic is a powerful combination. The dark chrome plating on the folders gives them an air of urban sophistication and makes these the perfect accessories to create sporty sets inspired by high performance.



**Pure Tire**  
Fountain pen

**HSG9432**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160766



**Pure Tire**  
Ballpoint pen

**HSG9434**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161084



**Pure Tire**  
Rollerball pen

**HSG9435**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161633



## Tire

### Pure Tire

Fountain + Ballpoint

#### HPBP943

Set HSG9432 + HSG9434

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056166638



### Tire

Rollerball + Conference folder A5

#### HPMR902

Set HSG9435 + HTM902

Incl. packaging 'HUGO BOSS'

EAN. 5420056166621





**Tire**  
Conference folder A4  
**HTA902**  
Incl. packaging 'HUGO BOSS'  
325 x 240 x 20 mm  
EAN. 5420056158770



**Tire**  
Conference folder A5  
**HTM902**  
Incl. packaging 'HUGO BOSS'  
233 x 182 x 20 mm  
EAN. 5420056158787



## Pure



### Pure Black

Fountain pen



#### HSY6832

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142236



### Pure Black

Ballpoint pen



#### HSY5834

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056135382



### Pure Black

Rollerball pen



#### HSY6835

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142243



### Pure Black

Ballpoint + Rollerball



#### HPBR683

Set HSY5834 + HSY6835

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142816







**Pure Matte Dark Chrome**

Fountain pen



**HSY6032**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142205



**Pure Matte Dark Chrome**

Ballpoint pen



**HSY6034**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142212



**Pure Matte Dark Chrome**

Rollerball pen



**HSY6035**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056142229



**Pure Matte Dark Chrome**

USB stick



**HAU603**

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 16 x 65 / Ring: 28 mm  
EAN. 5420056141444



**Pure Matte Dark Chrome**

Key ring



**HAK603**

Incl. packaging 'HUGO BOSS' (HBA500)  
Dia. 14 x 62 / Ring: 28 mm  
EAN. 5420056141369





## TRADITION

Tradition is a line of writing accessories crafted in a fine, textured leather. The color palette and metal accents mix the classic with the modern. The iconic Pure pen is offered in a leather version for this line, with each barrel delicately assembled and wrapped in the luxurious material, giving it a timeless look and allowing for beautiful gift-set pairings.



**Pure Tradition Grey**  
Ballpoint pen



**HSL9044H**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161015



**Pure Tradition Blue**  
Ballpoint pen



**HSL9044N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161022



**Pure Tradition Black**  
Ballpoint pen



**HSL9044A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161008



**Pure Tradition Black**  
Fountain pen



**HSL9042A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160711



**Pure Tradition Black**  
Rollerball pen



**HSL9045A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161589





**Tradition Black**

Card holder

**HLC010A**

Incl. packaging 'HUGO BOSS' (HBP500)  
174 x 150 x 30 mm  
EAN. 5420056166720



**Tradition Black**

Key ring + Card holder + Ballpoint

**HPBCK010A**

Set HAK804A + HLC010A + HSL9044A  
Incl. packaging 'HUGO BOSS' (HBP500)  
EAN. 5420056164238





**Tradition Grey**  
Key ring

**HAK804H**

Incl. packaging 'HUGO BOSS' (HBA500)  
32 x 3 x 80 / Ring: 25 mm  
EAN. 5420056155120



**Tradition Blue**  
Key ring

**HAK804N**

Incl. packaging 'HUGO BOSS' (HBA500)  
32 x 3 x 80 / Ring: 25 mm  
EAN. 5420056155137



**Tradition Black**  
Key ring

**HAK804A**

Incl. packaging 'HUGO BOSS' (HBA500)  
32 x 3 x 80 / Ring: 25 mm  
EAN. 5420056155052



**Tradition Blue**  
Key ring + Ballpoint

**HPBK804N**

Set HAK804N + HSL9044N  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056157292



## Tradition



### Tradition Black

Long zipped folder

#### HLV804A

Incl. packaging 'HUGO BOSS' (HBN500)

200 x 115 x 18 mm

EAN. 5420056155441



### Tradition Black

Conference folder A5 + Ballpoint



#### HPHB804A

Set HHL804A + HSL9044A

Incl. packaging 'HUGO BOSS' (HBL500)

EAN. 5420056166645





**Tradition Black**  
Conference folder A4



**HLA804A**

Incl. packaging 'HUGO BOSS' (HBF500)  
333 x 253 x 33 mm  
EAN. 5420056155373



**Tradition Black**  
Conference folder A5



**HLH804A**

Incl. packaging 'HUGO BOSS' (HBL500)  
243 x 195 x 30 mm  
EAN. 5420056155410



**Tradition Blue**  
Conference folder A5



**HLH804N**

Incl. packaging 'HUGO BOSS' (HBL500)  
243 x 195 x 30 mm  
EAN. 5420056155595



**Tradition Grey**  
Conference folder A5



**HLH804H**

Incl. packaging 'HUGO BOSS' (HBL500)  
243 x 195 x 30 mm  
EAN. 5420056155557



**Tradition Black**  
Zipped pen pouch

**HLX804A**  
Housse nylon / Nylon bag  
172 x 65 x 20 mm  
EAN. 5420056155465



**Tradition Black**  
Pen holder

**HLS804A**  
Housse nylon / Nylon bag  
180 x 70 x 20 mm  
EAN. 5420056155434







**Tradition Black**  
Double pen pouch

**HLD804A**  
Housse nylon / Nylon bag  
160 x 50 x 25 mm  
EAN. 5420056155403



**Tradition Black**  
Single pen pouch

**HLB804A**  
Housse nylon / Nylon bag  
163 x 30 x 23 mm  
EAN. 5420056155380



**Tradition Blue**  
Single pen pouch

**HLB904N**  
Housse nylon / Nylon bag  
163 x 30 x 23 mm  
EAN. 5420056158206



**Tradition Grey**  
Single pen pouch

**HLB904H**  
Housse nylon / Nylon bag  
163 x 30 x 23 mm  
EAN. 5420056158190





## PILLAR

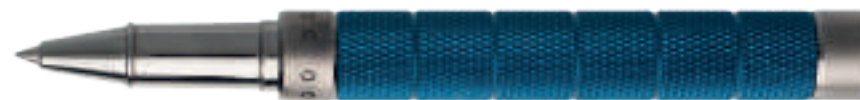
The Pillar line, with its contrasting textures and structural pattern, is a nod to industrial aesthetics. The refined surfaces and innovative color combinations of blue with dark chrome, anthracite with rose gold and textures of chrome are the perfect combinations of finishes, conveying modernity and elegance.

**Pillar Blue**

Fountain pen

**HSC8922L**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056155977

**Pillar Blue**

Rollerball pen

**HSC8925L**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156769

**Pillar Blue**

Ballpoint pen

**HSC8924L**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156271

**Pillar Chrome**

Ballpoint pen

**HSC8924B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156257

**Pillar Gun**

Ballpoint pen

**HSC8924D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056156264





## ELEGANCE

Each detail of the Elegance line of writing accessories has been designed with the idea of uncompromising style and functionality. The perfectly crafted folders, made from a fine textured material, are offered in black, burgundy or light gold, creating a practical item that is both stylish and professional.



**Elegance Gold**  
Conference folder A5

**HTM907E**  
Incl. packaging 'HUGO BOSS' (HBN500)  
223 x 162 x 15 mm  
EAN. 5420056161947



**Elegance Burgundy**  
Conference folder A5

**HTM907R**  
Incl. packaging 'HUGO BOSS' (HBN500)  
223 x 162 x 15 mm  
EAN. 5420056161954



**Elegance Black**  
Conference folder A5

**HTM907A**  
Incl. packaging 'HUGO BOSS' (HBN500)  
223 x 162 x 15 mm  
EAN. 5420056161930



## Sophisticated

### Lady Burgundy

Ballpoint + Conference folder A5

#### HPMB799E

Set HSY7994E + HTM907R

Incl. packaging 'HUGO BOSS' (HBN500)

EAN. 5420056160636



### Lady Black

Ballpoint + Conference folder A5

#### HPBM907A




Set HSY7994E + HTM907A

Incl. packaging 'HUGO BOSS' (HBN500)


EAN. 5420056166690








**Sophisticated Chrome Diamond**  
Ballpoint pen   


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**HSY7994B**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056150934






**Sophisticated Gold Diamond**  
Ballpoint pen   


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**HSY7994E**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056150941






**Sophisticated Black Diamond**  
Ballpoint pen   


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**HSY7994A**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056150927



**Sophisticated Diamond**  
Ballpoint pen   

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**HSW5804**  
Incl. packaging 'HUGO BOSS' (HBS500)   
EAN. 5420056135351



## **STORYLINE**

Each element of the writing instruments, notebooks and leather items of the Storyline collection, created in an understated, vibrant palette of colors, has been designed with the idea of functional minimalism in mind. An assuredly refined touch lends this collection a touch of modernity and beautifully crafted workmanship.





**Storyline Light Grey**

Card holder

**HLC009K**

Incl. packaging 'HUGO BOSS' (HBP500)  
174 x 150 x 30 mm  
EAN. 5420056166744



**Storyline Burgundy**

Card holder

**HLC009R**

Incl. packaging 'HUGO BOSS' (HBP500)  
174 x 150 x 30 mm  
EAN. 5420056166768



**Storyline Dark Blue**

Card holder

**HLC009N**

Incl. packaging 'HUGO BOSS' (HBP500)  
174 x 150 x 30 mm  
EAN. 5420056166751



**Storyline Black**

Card holder

**HLC009A**

Incl. packaging 'HUGO BOSS' (HBP500)  
174 x 150 x 30 mm  
EAN. 5420056166713



**Storyline Dark Grey**

Card holder

**HLC009J**

Incl. packaging 'HUGO BOSS' (HBP500)  
174 x 150 x 30 mm  
EAN. 5420056166737



## Storyline

### Storyline Dark Blue

Card holder + Ballpoint



#### HPBC704N

Set HLC009N + HSU7044N

Incl. packaging 'HUGO BOSS' (HBP500)

EAN. 5420056164467



### Storyline Black

Card holder + Ballpoint



#### HPBC704A

Set HLC009A + HSU7044A

Incl. packaging 'HUGO BOSS' (HBP500)

EAN. 5420056164436



### Storyline Light Grey

Card holder + Ballpoint



#### HPBC704K

Set HLC009K + HSU7044K

Incl. packaging 'HUGO BOSS' (HBP500)

EAN. 5420056164450





**Storyline Black**  
Ballpoint pen



**HSU7044A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150583



**Storyline Dark Grey**  
Ballpoint pen



**HSU7044J**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150590



**Storyline Light Grey**  
Ballpoint pen



**HSU7044K**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150606



**Storyline Dark Blue**  
Ballpoint pen



**HSU7044N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150613



**Storyline Burgundy**  
Ballpoint pen



**HSU7044R**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056150620



# Storyline

## **Storyline Dark Blue** Note pad A5

**HNH704N**  
Cellophane  
214 x 155 x 16 mm  
EAN. 5420056147859



## **Storyline Light Grey** Note pad A5

**HNH704K**  
Cellophane  
214 x 155 x 16 mm  
EAN. 5420056147880



## **Storyline Black** Note pad A5

**HNH704A**  
Cellophane  
214 x 155 x 16 mm  
EAN. 5420056147804





**Storyline Brown**  
Note pad A6

**HNM704Y**  
Cellophane  
150 x 110 x 16 mm  
EAN. 5420056147828



**Storyline Burgundy**  
Note pad A6

**HNM704R**  
Cellophane  
150 x 110 x 16 mm  
EAN. 5420056147835



**Storyline Dark Blue**  
Note pad A6

**HNM704N**  
Cellophane  
150 x 110 x 16 mm  
EAN. 5420056147842



**Storyline Black**  
Note pad A6

**HNM704A**  
Cellophane  
150 x 110 x 16 mm  
EAN. 5420056147798



**Storyline Bright Blue**  
Note pad A6

**HNM704L**  
Cellophane  
150 x 110 x 16 mm  
EAN. 5420056147811



**Storyline Light Grey**  
Note pad A6

**HNM704K**  
Cellophane  
150 x 110 x 16 mm  
EAN. 5420056147873



**Storyline Dark Grey**  
Note pad A6

**HNM704J**  
Cellophane  
150 x 110 x 16 mm  
EAN. 5420056147866



# Storyline



## Storyline Agenda

Agenda A5 dateless

**HNH956A**  
Cellophane  
153 x 213 x 14 mm  
EAN: 5420056159012

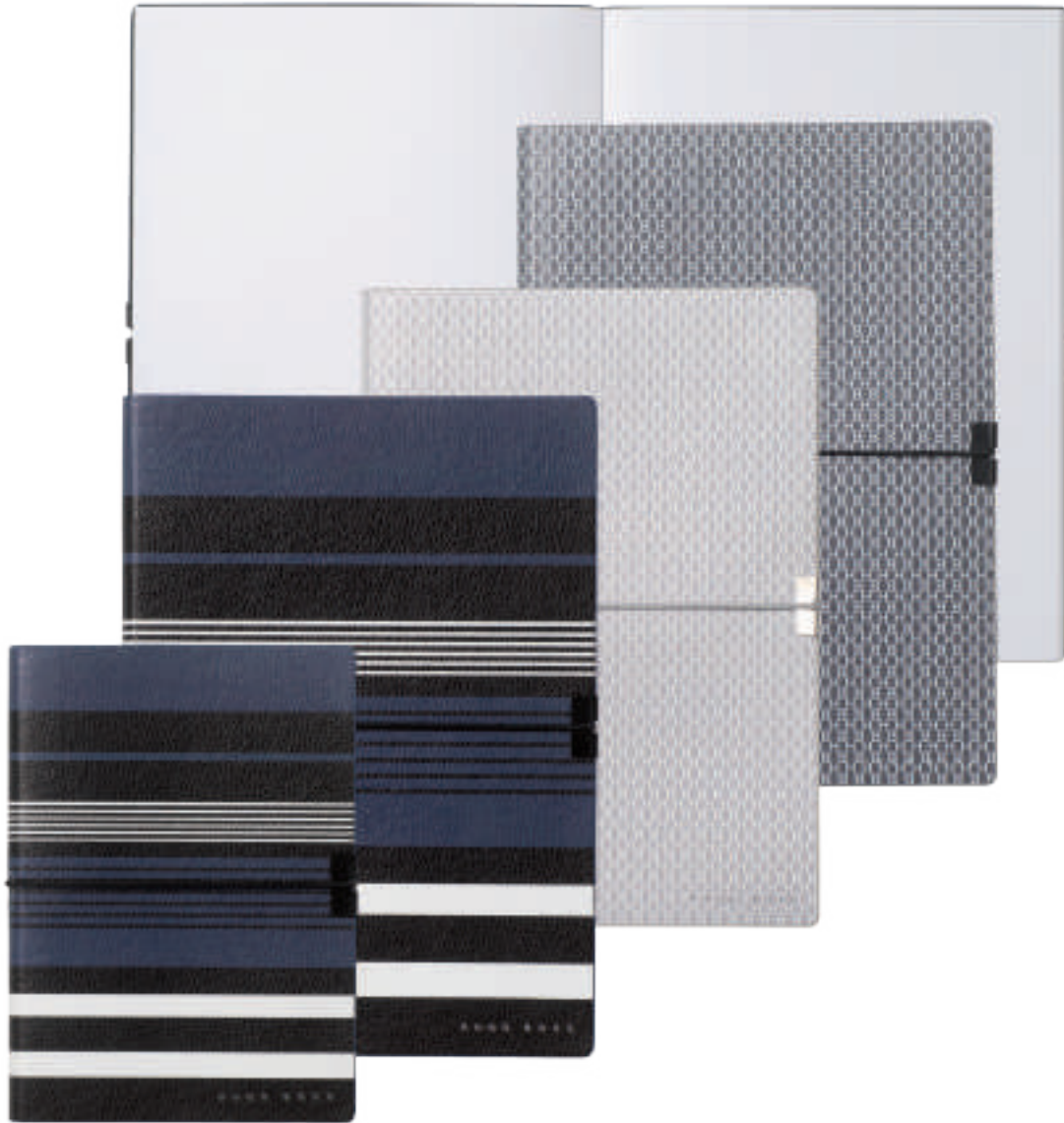


## Storyline Agenda

Agenda A6 dateless

**HNM956A**  
Cellophane  
110 x 150 x 14 mm  
EAN: 5420056159029





**Storyline Stripes Blue**  
Note pad A6

**HNH908N**  
Cellophane  
110 x 153 x 15 mm  
EAN. 5420056159043



**Storyline Stripes Blue**  
Note pad A5

**HNH908N**  
Cellophane  
153 x 213 x 15 mm  
EAN. 5420056159036



**Storyline Epitome Light Grey**  
Note pad A5

**HNH901K**  
Cellophane  
153 x 213 x 15 mm  
EAN. 5420056159005



**Storyline Epitome Dark Grey**  
Note pad A5

**HNH901J**  
Cellophane  
153 x 213 x 15 mm  
EAN. 5420056158992





## STORYLINE

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**Formation Grained Black**

Ballpoint pen



**HSV9454A**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056161091



**Formation Grained Grey**

Ballpoint pen



**HSV9454J**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056161107



**Formation Grained Burgundy**

Ballpoint pen



**HSV9454R**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056161114



**Storyline Black**

Key ring



**HAK909A**

Incl. packaging 'HUGO BOSS' (HBA500)

30 x 10 x 73 / Ring: 33 mm

EAN. 5420056159524



## Storyline



### Storyline Burgundy

Conference folder A5



#### HLH909R

Incl. packaging 'HUGO BOSS' (HBF500)  
275 x 186 x 15 mm  
EAN. 5420056158244



### Storyline Grey

Conference folder A5



#### HLH909J

Incl. packaging 'HUGO BOSS' (HBF500)  
275 x 186 x 15 mm  
EAN. 5420056158251





**Storyline Black**  
Conference folder A4



**HLF909A**  
Incl. packaging 'HUGO BOSS' (HBF500)  
335 x 250 x 20 mm  
EAN. 5420056158220



**Storyline Black**  
Conference folder A5



**HLH909A**  
Incl. packaging 'HUGO BOSS' (HBF500)  
275 x 186 x 15 mm  
EAN. 5420056158237



## Storyline

### Storyline Black

Pen kit

**HLX909A**

Housse nylon / Nylon bag  
210 x 65 x 60 mm  
EAN. 5420056158275



### Storyline Black

Writing instruments-case

**HLB909A**

Housse nylon / Nylon bag  
160 x 40 x 30 mm  
EAN. 5420056158282



### Storyline Grey

Writing instruments-case

**HLB909J**

Housse nylon / Nylon bag  
160 x 40 x 30 mm  
EAN. 5420056158299



### Storyline Burgundy

Writing instruments-case

**HLB909R**

Housse nylon / Nylon bag  
160 x 40 x 30 mm  
EAN. 5420056158305





**Ace Black**

Pen kit + Ballpoint + Rollerball



**HPBRX954A**

Set HLX909A + HST9544A + HST9545A  
Incl. packaging 'HUGO BOSS' (HBL500)  
EAN. 5420056166683



**Storyline Black**

Key ring + Conference folder A5 + Ballpoint



**HPBHK909A**

Set HAK909A + HLH909A + HSV9454A  
Incl. packaging 'HUGO BOSS' (HBF500)  
EAN. 5420056159982



## Formation



### Formation

Fountain pen



#### HSY8852

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056155960



### Formation

Ballpoint pen



#### HSY8854

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156240



### Formation

Rollerball pen



#### HSY8855

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156752



### Formation Dark Grey

Ballpoint + Rollerball



#### HPBR885

Set HSY8854 + HSY8855

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056157506





**Formation Ribbon**  
Fountain pen

**HSV9652**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160858



**Formation Ribbon**  
Ballpoint pen

**HSV9654**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161244



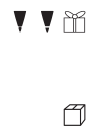
**Formation Ribbon**  
Rollerball pen

**HSV9655**  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161725



**Formation Ribbon**  
Ballpoint + Rollerball

**HPBR965**  
Set HSV9654 + HSV9655  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160315



## Ace



### Ace Blue

Ballpoint pen



**HST9544N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161176



### Ace Blue

Rollerball pen



**HST9545N**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161664



### Ace Light Grey

Fountain pen



**HST9542K**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160797



### Ace Light Grey

Ballpoint pen



**HST9544K**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161169







**Ace Black**  
Fountain pen

**HST9542A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160780



**Ace Black**  
Ballpoint pen

**HST9544A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161152



**Ace Black**  
Rollerball pen

**HST9545A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161657



**Ace Black**  
Fountain + Rollerball

**HPPR954A**

Set HST9542A + HST9545A  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056166676



# Inception

## Inception Chrome

Fountain pen



**HSY9552B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056160810



## Inception Chrome

Ballpoint pen



**HSY9554B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056161190



## Inception Chrome

Rollerball pen



**HSY9555B**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056161688





**Inception Black**  
Fountain pen

**HSY9552A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160803



**Inception Black**  
Ballpoint pen

**HSY9554A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161183



**Inception Black**  
Rollerball pen

**HSY9555A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161671



**Epitome Black**  
Folder A5 + Power bank

**HDN901A**  
Incl. packaging 'HUGO BOSS'  
235 x 175 x 20 mm  
EAN. 5420056158817



**Epitome Black**  
Speaker

**HAE901A**  
Incl. packaging 'HUGO BOSS'  
Dia. 73 x 72 mm  
EAN. 5420056158213





**Epitome Black**  
Folder A4

**HDF901A**  
Incl. packaging 'HUGO BOSS'  
317 x 235 x 20 mm  
EAN. 5420056158794



**Epitome Black**  
Folder A5

**HDM901A**  
Incl. packaging 'HUGO BOSS'  
232 x 172 x 20 mm  
EAN. 5420056158800



**Illusion Classic**

Fountain pen



**HSV8422**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056155908



**Illusion Classic**

Ballpoint pen



**HSV8424**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156189



**Illusion Classic**

Rollerball pen



**HSV8425**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056156684





**Minimal Rose Gold**

Ballpoint pen



**HSN9524E**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161145



**Minimal Chrome**

Ballpoint pen



**HSN9524B**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161121



**Minimal Dark Chrome**

Ballpoint pen



**HSN9524D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161138



**Minimal Dark Chrome**

Fountain pen



**HSN9522D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160773



**Minimal Dark Chrome**

Rollerball pen



**HSN9525D**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161640



## Storyline

### Storyline Black

Card holder + Power bank

4000  
mAh

#### HAB909A

Incl. packaging 'HUGO BOSS' (HBB500)  
102 x 67 x 20 mm  
EAN: 5420056159272



### Dusk

Power bank

5000  
mAh

#### HAB755A

Incl. packaging 'HUGO BOSS' (HBB500)  
105 x 60 x 15 mm  
EAN: 5420056149532



### Storyline Black

Folder A5 + Power bank

8000  
mAh



#### HDN909A

Incl. packaging 'HUGO BOSS'  
240 x 182 x 20 mm  
EAN: 5420056158824







**Advance Grained**  
Fountain pen

**HSU9982A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056160889



**Advance Grained**  
Ballpoint pen

**HSU9984A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161336



**Advance Grained**  
Rollerball pen

**HSU9985A**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056161756



## Caption



### Caption Contrast Black

Conference folder A4



#### HLF701A

Incl. packaging 'HUGO BOSS' (HBF500)

315 x 240 x 27 mm

EAN: 5420056149631



### Caption Contrast Black

Conference folder A5



#### HLH701A

Incl. packaging 'HUGO BOSS' (HBN500)

220 x 170 x 27 mm

EAN: 5420056149648





**Edge Black**  
Key ring



**HAK889**

Incl. packaging 'HUGO BOSS' (HBA500)  
20 x 8 x 58 / Ring: 25 mm  
EAN. 5420056154697



**Edge Black**  
Power bank

5000  
mAh

**HAB806**

Incl. packaging 'HUGO BOSS'  
120 x 67 x 12 mm  
EAN. 5420056154840



**Edge Black**  
Power bank

10000  
mAh

**HAX806**

Incl. packaging 'HUGO BOSS'  
150 x 79 x 16 mm  
EAN. 5420056154680



# Loop

## Loop Dark Blue

Ballpoint pen



**HSG6334N**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141642



## Loop Dark Blue

Rollerball pen



**HSG6335N**

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056141666



## New Loop Dark Blue

Ballpoint + Rollerball



**HPBR633N**

Set HSG6334N + HSG6335N

Incl. packaging 'HUGO BOSS' (HBS500)

EAN. 5420056142731





**Loop Black**  
Ballpoint pen



**HSG5904**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056134743



**Loop Black**  
Rollerball pen



**HSG5905**

Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056134750



**Loop Black**  
Ballpoint + Rollerball



**HPBR590**

Set HSG5904 + HSG5905  
Incl. packaging 'HUGO BOSS' (HBS500)  
EAN. 5420056135870



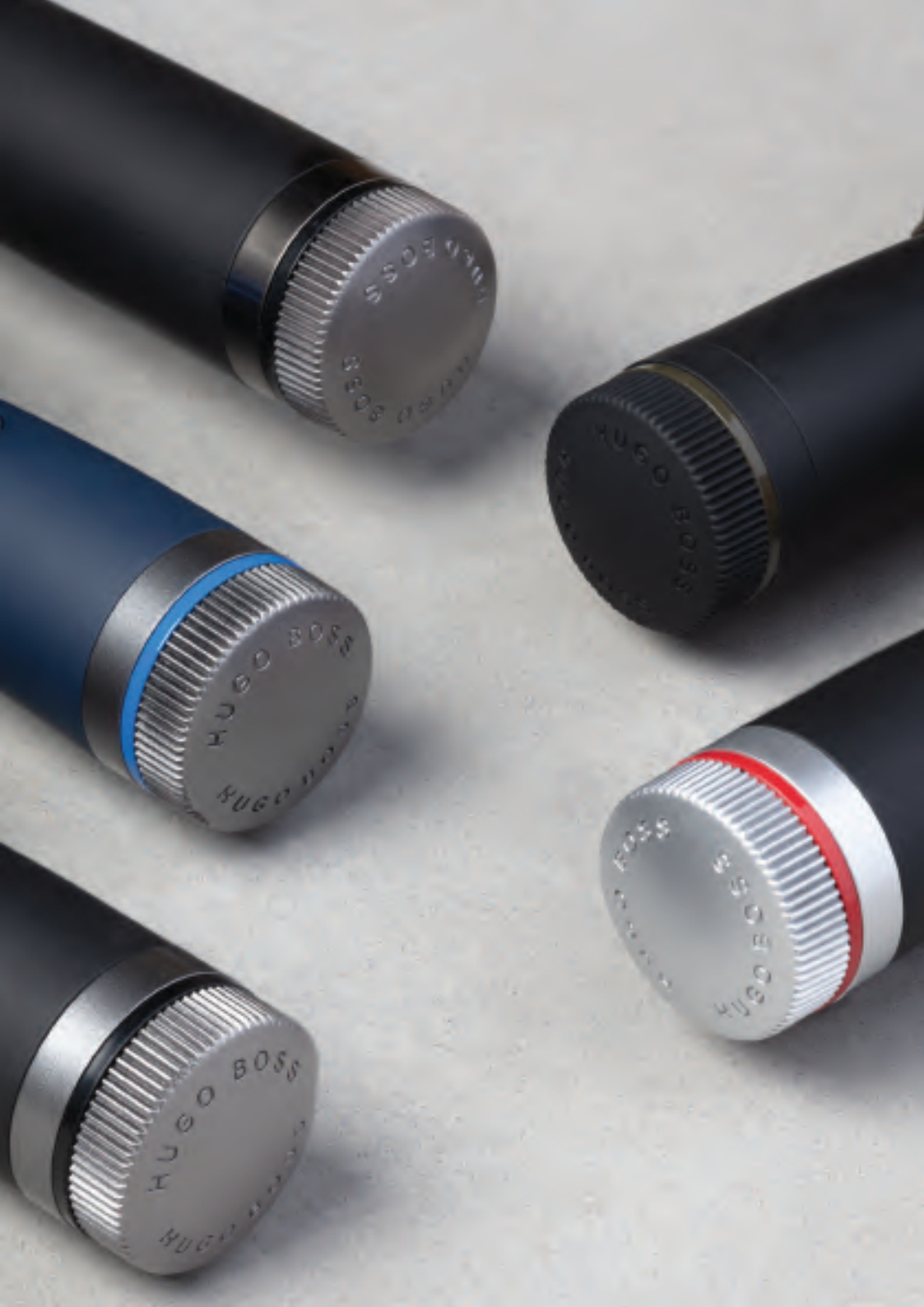
**Grid**  
Key ring



**HAK524**

Incl. packaging 'HUGO BOSS' (HBA500)  
16 x 2.5 x 50 / Ring: 27 mm  
EAN. 5420056134491





**NEW** **Gear Black**  
Umbrella

**HUN007A**

Housse nylon / Nylon pouch  
Dia. 1190 / L. 910 mm  
EAN. 5420056163231





**NEW** **Gear Blue**  
Pocket umbrella

**HUF007L**  
Housse nylon / Nylon pouch  
Dia. 1040 / L. 620 mm  
EAN. 5420056163255



**NEW** **Gear Black**  
Pocket umbrella

**HUF007A**  
Housse nylon / Nylon pouch  
Dia. 1040 / L. 620 mm  
EAN. 5420056163248



**NEW** **Gear Khaki**  
Pocket umbrella

**HUF007T**  
Housse nylon / Nylon pouch  
Dia. 1040 / L. 620 mm  
EAN. 5420056163279



**NEW** **Gear Red**  
Pocket umbrella

**HUF007P**  
Housse nylon / Nylon pouch  
Dia. 1040 / L. 620 mm  
EAN. 5420056163262



## Illusion

### **Illusion Grey** Pocket umbrella

**HUF804H**

Housse nylon / Nylon pouch  
Dia. 1020 / L. 643 mm  
EAN. 5420056154765



### **Illusion Grey** Golf umbrella

**HUN804H**

Housse nylon / Nylon pouch  
Dia. 1120 / L. 920 mm  
EAN. 5420056154772







**Grid Golf**  
Umbrella

**HUG524**

Housse nylon / Nylon pouch  
Dia. 1300 / L. 990 mm  
EAN. 5420056134378



**Grid City**  
Umbrella

**HUN524**

Housse nylon / Nylon pouch  
Dia. 1100 / L. 875 mm  
EAN. 5420056134392



**Grid Pocket**  
Umbrella

**HUF524**

Housse nylon / Nylon pouch  
Dia. 1020 / L. 622 mm  
EAN. 5420056134385



## Distinct



**NEW** Storyline Black  
Manicure set

**HAS009A**

Incl. packaging 'HUGO BOSS'  
90 x 120 x 25 mm  
EAN. 5420056163484



## Distinct

Wine set

**HAW592**

Incl. packaging 'HUGO BOSS'  
195 x 200 x 37 mm  
EAN. 5420056134187





**Stripe Soft Black**  
Desk set

**HAD808A**  
Incl. packaging 'HUGO BOSS'  
620 x 480 x 50 mm  
EAN. 5420056154857



## Packaging

### Set A6

Packaging

#### HBP500

Incl. packaging 'HUGO BOSS' (HBP500)  
174 x 150 x 30 mm  
EAN. 5420056135436



### Set A5

Packaging

#### HBN500

Incl. packaging 'HUGO BOSS' (HBN500)  
247 x 217 x 30 mm  
EAN. 5420056135429

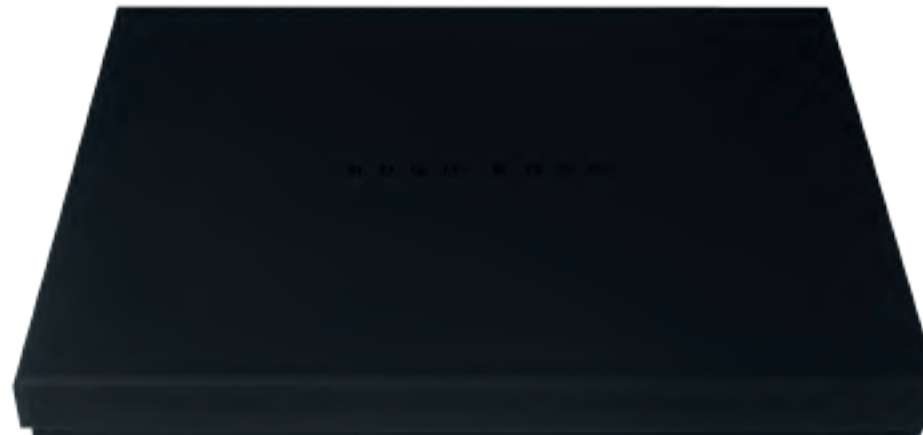


### Set A4

Packaging

#### HBF500

Incl. packaging 'HUGO BOSS' (HBF500)  
357 x 288 x 32 mm  
EAN. 5420056135405





**Pen**

Packaging

**HBS500**

Incl. packaging 'HUGO BOSS' (HBS500)  
200 x 45 x 30 mm  
EAN. 5420056135443



**Accessory**

Packaging

**HBA500**

Incl. packaging 'HUGO BOSS' (HBA500)  
113 x 74 x 31 mm  
EAN. 5420056135399



**Box Set Luxe**

**HBY500**

Incl. packaging 'HUGO BOSS' (HBY500)  
163 x 170 x 72 mm  
EAN. 5420056164122



**Premium set A6**

Packaging

**HBX500**

Incl. packaging 'HUGO BOSS' (HBX500)  
163 x 170 x 46 mm  
EAN. 5420056135450



## Refills

### Long folder refill

**HZR8H7WN**

Cellophane  
85 x 6 x 180 mm  
EAN. 5420056154949



### A6 notepad refill

**HZRCA6**

Cellophane  
105 x 147 x 6 mm  
EAN. 5420056141154



### A7 Notebook cover refill

**HZR6A7WL**

Cellophane  
74 x 105 x 6 mm  
EAN. 5420056148245



### A6 Folder refill

**HZR6A6WL**

Cellophane  
105 x 147 x 6 mm  
EAN. 5420056148252





**A5 notepad refill**

**HZRC A5**

Cellophane  
140 x 200 x 6 mm  
EAN: 5420056141147



**A4 notepad refill**


**HZRC A4**

Cellophane  
210 x 295 x 6 mm  
EAN: 5420056141130



## Refills




Ball pen refill metal blue M softline   
EAN. 5420056140041

HPR541BM

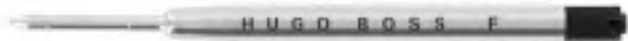
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Ball pen refill metal black M softline   
EAN. 5420056140065

HPR541NM

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Ball pen refill metal black F softline   
EAN. 5420056140058

HPR541NF

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Roller pen refill metal blue M   
EAN. 5420056140089

HPR551BM

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Roller pen refill metal black M   
EAN. 5420056140096

HPR551NM

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**2 Ballpoint metal refill blue M**



**HPR741BM**

Blister

164 x 55 x 7 mm

EAN. 5420056153973



**2 Roller metal refill blue M**



**HPR751BM**

Blister

164 x 55 x 7 mm

EAN. 5420056153997



**2 Ballpoint metal refill black M**



**HPR741NM**

Blister

164 x 55 x 7 mm

EAN. 5420056153980



**2 Roller metal refill black M**



**HPR751NM**

Blister

164 x 55 x 7 mm

EAN. 5420056154000



## Symbol key

Ballpoint pen



Roller pen



Fountain pen



Pad



Ink black



Ink blue



Brass



Zinc Alloy



Stainless Steel



Wood



Aluminium



USB



Gigabyte



Power bank



Folder - Notebook



Pages



Magnet



Leather



P.U.



Umbrella



Automatic



Size



Key ring



Nylon pouch



**H U G O B O S S**

